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**EEO Public File Report**

**For**

**WIOZ-FM & WIOZ(AM)**

**Southern Pines, NC**

**This EEO Public File Report**

**Covers the One-Year Period Ending July 31,2025**

**200 Short Street**

**Southern Pines, NC 28387**

**EEO Public File Report**

This EEO Public File Report is filed in the online public inspection file of each of the stations in the Employment Unit, pursuant to Section 73.2080(c)(6) of the Federal Communication Commission’s (FCC) rules.

**WIOZ FM, WIOZ AM**

During the one-year period ending on July 31, 2025, the station filled the following full-time vacancies:

**Job Title Referral Source**

* **Account Executive (2) Indeed**

**Program Director/Morning Show Host (1) Indeed**

The station interviewed a total of (39) people for all full time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered by this report and the cumulative number of interviewees referred by each source:

Recruitment Source Total Number of Interviewees

WIOZ-FM/WIOZ(AM) Radio 0

Star 102.5FM/WIOZ 550AM Web 2

Indeed.com 31

Referral 1

Walk-Ins 5

NCAB Website 0

Station Facebook Page 0

Attachment A contains the following information for the one vacancy that was filled during the reporting period:

* The recruitment source(s) used to fill each vacancy, identified by name, address, contact person, and telephone number;
* The recruitment source that referred the hiree for each full-time vacancy;
* The total number of persons interviewed for each full-time vacancy; and
* The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC’s EEO rules during the time period covered by this report.

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**ATTACHMENT A**

**EEO INFORMATION FOR FULL-TIME VACANCIES**

**FULL-TIME VACANCY EEO INFORMATION**

**Job Vacancy:** Account Executive **Recruitment Source that**

 **Referred the Hiree:** Indeed

**Date Vacancy Opened:** 08/2/24 **Total Number of Persons**

 **Interviewed for the Vacancy:** 11

**Date Vacancy Filled:** 9/23/24

**Recruitment Sources Used to Fill the Vacancy**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Name of Recruitment Source | Address | Contact Person | Telephone Number | Total number of interviewees Referred By the Source for the Vacancy | Did the Source  |
|  | Request Notification? |
| WIOZ-FM (Star 102.5 FM) / WIOZ (AM) 550AM Radio  | 200 Short St., Southern Pines, NC 28387 | Tiffany Hewitt | 910-692-2107 | 0 | No |
| Indeed.com | Indeed.com | Client Services | N/A | 8 | No |
| Walk – ins | Resume Dropped Off/Emailed |  |  | 2 | No |
| Facebook  | Station Facebook Page |  | N/A | 0 | No |
| NCAB – North Carolina Association of Broadcasters | 150 Fayetteville St.Raleigh NC 27601 |  |  | 0 | No |
| Referral  |  |  |  | 0 | No |
| WIOZ-FM (Star 102.5 FM) / WIOZ (AM) 550AM Radio Websites [www.WIOZ.com](http://www.WIOZ.com)[www.star1025fm.com](http://www.star1025fm.com)www.sandhillstv3.com | 200 Short St., Southern Pines, NC 28387 | Tiffany Hewitt | 910-692-2107 | 1 | No |
|  |  |  |  |  |  |

**FULL-TIME VACANCY EEO INFORMATION**

**Job Vacancy:** Program Director/Morning Show Host **Recruitment Source that**

 **Referred the Hiree:** Indeed

**Date Vacancy Opened:** 12/9/24 **Total Number of Persons**

 **Interviewed for the Vacancy:** 13

**Date Vacancy Filled:** 4/01/25

**Recruitment Sources Used to Fill the Vacancy**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Name of Recruitment Source | Address | Contact Person | Telephone Number | Total number of interviewees Referred By the Source for the Vacancy | Did the Source  |
|  | Request Notification? |
| WIOZ-FM (Star 102.5 FM) / WIOZ (AM) 550AM Radio  | 200 Short St., Southern Pines, NC 28387 | Tiffany Hewitt | 910-692-2107 | 0 | No |
| Indeed.com | Indeed.com | Client Services | N/A | 11 | No |
| Walk – ins | Resume Dropped Off/Emailed |  |  | 1 | No |
| Facebook  | Station Facebook Page |  | N/A | 0 | No |
| NCAB – North Carolina Association of Broadcasters | 150 Fayetteville St.Raleigh NC 27601 |  |  | 0 | No |
| Referral  |  |  |  | 1 | No |
| WIOZ-FM (Star 102.5 FM) / WIOZ (AM) 550AM Radio Websites [www.WIOZ.com](http://www.WIOZ.com)[www.star1025fm.com](http://www.star1025fm.com)www.sandhillstv3.com | 200 Short St., Southern Pines, NC 28387 | Tiffany Hewitt | 910-692-2107 | 0 | No |
|  |  |  |  |  |  |

**FULL-TIME VACANCY EEO INFORMATION**

**Job Vacancy: Account Executive**  **Recruitment Source that**

 **Referred the Hiree:** Indeed

**Date Vacancy Opened:** 4/23/25 **Total Number of Persons**

 **Interviewed for the Vacancy:** 15

**Date Vacancy Filled:** 6/10/25

**Recruitment Sources Used to Fill the Vacancy**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Name of Recruitment Source | Address | Contact Person | Telephone Number | Total number of interviewees Referred By the Source for the Vacancy | Did the Source  |
|  | Request Notification? |
| WIOZ-FM (Star 102.5 FM) / WIOZ (AM) 550AM Radio  | 200 Short St., Southern Pines, NC 28387 | Tiffany Hewitt | 910-692-2107 | 0 | No |
| Indeed.com | Indeed.com | Client Services | N/A | 12 | No |
| Walk – ins | Resume Dropped Off/Emailed |  |  | 2 | No |
| Facebook  | Station Facebook Page |  | N/A | 0 | No |
| NCAB – North Carolina Association of Broadcasters | 150 Fayetteville St.Raleigh NC 27601 |  |  | 0 | No |
| Referral  |  |  |  | 0 | No |
| WIOZ-FM (Star 102.5 FM) / WIOZ (AM) 550AM Radio Websites [www.WIOZ.com](http://www.WIOZ.com)[www.star1025fm.com](http://www.star1025fm.com)www.sandhillstv3.com | 200 Short St., Southern Pines, NC 28387 | Tiffany Hewitt | 910-692-2107 | 1 | No |
|  |  |  |  |  |  |

**ATTACHMENT B**

**MENU OPTION ACTIVITIES**

**MENU OPTION ACTIVITIES**

Stations WIOZ-FM and WIOZ(AM) have engaged in the following outreach activities during the year covered by this report:

|  |  |  |
| --- | --- | --- |
| **Activity Classification** | **Type of Activity** | **Brief Description** |
| 4 | Career Fair | \*Moore County Schools Career Fair at The Fair Barn (February 25, 2025) |
| 5 | Internship Program | Muirfield Broadcasting offers internships to area College students for required credits in the Communications/broadcasting, marketing, and journalism curriculums. Students participate in hands on learning and are given extensive access to skills that will complete their majors and prepare them for a career in the broadcast field. Internship program included: On Air Shift work, production work, and video editing. Intern was from the following institution that participated in the Internship Program during this period: Central Community College (1). |
| 8 | Training Program to Enable Station Personnel to Acquire Skills for Higher Level Positions | Monthly Sales Meetings/Trainings are held for sales account executives. During these meetings, among other things, account executives are provided training on how to better preform their job; the aim of the training is both to equip the account executive with skills and strategies that would qualify them for promotions within the company. |