



## **EEO Public File Report**

**For**

**WIOZ-FM & WIOZ(AM)**

**Southern Pines, NC**

**This EEO Public File Report**

**Covers the One-Year Period Ending July 31, 2023**

**200 Short Street**

**Southern Pines, NC 28387**

## EEO Public File Report

This EEO Public File Report is filed in the online public inspection file of each of the stations in the Employment Unit, pursuant to Section 73.2080(c)(6) of the Federal Communication Commission's (FCC) rules.

### WIOZ FM, WIOZ AM

During the one-year period ending on July 31, 2023, the station filled the following full-time vacancies:

#### Job Title

- **Account Executive (1)**

#### Referral Source

**Indeed**

The station interviewed a total of five (5) people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered by this report and the cumulative number of interviewees referred by each source:

<u>Recruitment Source</u>	<u>Total Number of Interviewees</u>
WIOZ-FM/WIOZ(AM) Radio	1
Star 102.5FM	0
Indeed.com	3
Referral	1
Walk-Ins	0

Attachment A contains the following information for the one vacancy that was filled during the reporting period:

- The recruitment source(s) used to fill each vacancy, identified by name, address, contact person, and telephone number;
- The recruitment source that referred the hiree for each full-time vacancy;
- The total number of persons interviewed for each full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

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**ATTACHMENT A**  
**EEO INFORMATION FOR FULL-TIME VACANCIES**

**FULL-TIME VACANCY EEO INFORMATION**

**Job Vacancy:** Account Executive

**Recruitment Source that Referred the Hiree:** Indeed

**Date Vacancy Opened:** 08/24/22

**Total Number of Persons Interviewed for the Vacancy:** 5

**Date Vacancy Filled:** 10/10/22

**Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred By the Source for the Vacancy	Did the Source Request Notification?
WIOZ-FM (Star 102.5 FM) / WIOZ (AM) 550AM Radio	200 Short St., Southern Pines, NC 28387	Tiffany Hewitt	910-692-2107	1	No
Indeed.com	Indeed.com	Client Services	N/A	3	No
Walk – ins	Resume Dropped Off/Emailed			0	No
Facebook	Station Facebook Page		N/A	0	No
NCAB – North Carolina Association of Broadcasters	150 Fayetteville St. Raleigh NC 27601			0	No
Referral				1	No
WIOZ-FM (Star 102.5 FM) Radio Website <a href="http://www.star1025fm.com">www.star1025fm.com</a>	200 Short St., Southern Pines, NC 28387	Tiffany Hewitt	910-692-2107	0	No

**ATTACHMENT B**  
**MENU OPTION ACTIVITIES**

## MENU OPTION ACTIVITIES

Stations WIOZ-FM and WIOZ(AM) have engaged in the following outreach activities during the year covered by this report:

Activity Classification	Type of Activity	Brief Description
14	Career Fair	*Moore County Schools Career Fair at The Fair Barn (February 16, 2023)
14	Management Training	<p>Muirfield Broadcasting currently sends our Office Manager to attend monthly meetings of the Human Resource Executive Association (HREA). This membership and our Office Manager's attendance at the HREA's monthly meetings allow Muirfield Broadcasting to adapt and evolve so that we can continue to provide equal employment opportunities and prevent discrimination.</p> <p>Our HREA membership began in August 2019 and currently runs annually.</p>
8	Training Program to Enable Station Personnel to Acquire Skills for Higher Level Positions	Monthly Sales Meetings/Trainings are held for sales account executives. During these meetings, among other things, account executives are provided training on how to better preform their job; the aim of the training is to equip the account executive with skills and strategies that would qualify them for promotions within the company.