

EEO Public File Report

For

WIOZ-FM & WIOZ (AM)

Southern Pines, NC

This EEO Public File Report

Covers the One-Year Period Ending July 31, 2018

EEO Public File Report

This EEO Public File Report is file in the public inspection files of the station pursuant to Section 73.2080(c)(6) of the Federal Communication Commission's (FCC) rules.

During the one-year period ending on July 31, 2018, the station filled the following full-time vacancies:

- NO VACANCIES FILLED**

The station interviewed a total of 0 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered by this report and the cumulative number of interviews referred by each:

| <u>Recruitment Source</u> | <u>Total Number of Applicants</u> |
|--------------------------------|-----------------------------------|
| The Southern Pines Pilot | 0 |
| WIOZ-FM/WIOZ (AM) Radio | 0 |
| Employment Security Commission | 0 |
| Personal Referral | 0 |
| Star 102.5FM/WIOZ 550AM Web | 0 |
| NCAB JOB Link | 0 |
| Indeed.com | 0 |
| Monster.com | 0 |

Attachment A contains the following information for the vacancy:

- The recruitment source(s) used to fill each vacancy, identified by name, address, contact person, and telephone number;
- The recruitment source that referred the hire for each fill-time vacancy;
- The total number of persons interviewed for each fill time vacancy; and
- The total number of interview referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

ATTACHMENT A

EEO INFORMATION FOR FULL-TIME VACANCIES

ATTACHMENT B
MENU OPTION ACTIVITIES

MENU OPTION ACTIVITIES

Stations WIOZ-FM, WIOZ AM and WYBE-CD have engaged in the following outreach activities during the year covered by this report:

| Activity Classification | Type of Activity | Brief Description |
|-------------------------|---|--|
| 5 | Internship Program | Continued our Internship program with students from area High schools. Over the last 12 months, two student were engaged in our internship program getting hands-on experience in the radio industry. |
| 7 | Scholarship Program | General Manager sits on the N.C. Association of Broadcasters board of Directors, which provides scholarships for students interested in broadcasting. |
| 4 | Career Days | Participated in Career a Day at Pinecrest High School. (March 8 th 2018) |
| 8 | Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions. | Muirfield Broadcasting hired a consultant to train in programming and Sales that would allow employees opportunities for higher level positions. (July 2017– December 2017) |