



EEO Public File Report

For

WIOZ-FM & WIOZ(AM)

Southern Pines, NC

This EEO Public File Report

Covers the One-Year Period Ending July 31, 2022

200 Short Street

Southern Pines, NC 28387

EEO Public File Report

This EEO Public File Report is filed in the online public inspection file of each of the stations in the Employment Unit, pursuant to Section 73.2080(c)(6) of the Federal Communication Commission's (FCC) rules.

WIOZ FM, WIOZ AM

During the one-year period ending on July 31, 2022, the station filled the following full-time vacancies:

Job Title

- **Account Executive (1)**

Referral Source

Indeed

The station interviewed a total of four (4) people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered by this report and the cumulative number of interviewees referred by each source:

<u>Recruitment Source</u>	<u>Total Number of Interviewees</u>
WIOZ-FM/WIOZ(AM) Radio	0
Star 102.5FM/WIOZ 550AM Web	0
Indeed.com	2
Referral	1
Walk-Ins	1

Attachment A contains the following information for the one vacancy that was filled during the reporting period:

- The recruitment source(s) used to fill each vacancy, identified by name, address, contact person, and telephone number;
- The recruitment source that referred the hiree for each full-time vacancy;
- The total number of persons interviewed for each full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

ATTACHMENT A
EEO INFORMATION FOR FULL-TIME VACANCIES

FULL-TIME VACANCY EEO INFORMATION

Job Vacancy: Account Executive

Recruitment Source that Referred the Hiree: Indeed

Date Vacancy Opened: 02/25/22

Total Number of Persons Interviewed for the Vacancy: 4

Date Vacancy Filled: 05/23/22

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred By the Source for the Vacancy	Did the Source Request Notification?
WIOZ-FM (Star 102.5 FM) / WIOZ (AM) 550AM Radio	200 Short St., Southern Pines, NC 28387	Tiffany Hewitt	910-692-2107	0	No
Indeed.com	Indeed.com	Client Services	N/A	2	No
Walk – ins	Resume Dropped Off/Emailed			1	No
Referral				1	No
WIOZ-FM (Star 102.5 FM) / WIOZ (AM) 550AM Radio Websites www.WIOZ.com www.star1025fm.com www.sandhillstv3.com	200 Short St., Southern Pines, NC 28387	Tiffany Hewitt	910-692-2107	0	No

ATTACHMENT B
MENU OPTION ACTIVITIES

MENU OPTION ACTIVITIES

Stations WIOZ-FM and WIOZ(AM) have engaged in the following outreach activities during the year covered by this report:

Activity Classification	Type of Activity	Brief Description
4	Participation in at least four events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities.	<p>*Moore County Schools Career Fair at The Fair Barn (February 17, 2022)</p> <p>*Workforce Development HR Round Table – (March 23rd, 2022)</p> <p>*Workforce Development HR Round Table – (May 25th, 2022)</p> <p>*Participated in 2022 Moore County Employer Survey (June 2022)</p>
14	Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.	<p>Muirfield Broadcasting currently sends our Office Manager to attend monthly meetings of the Human Resource Executive Association (HREA). This membership and our Office Manager’s attendance at the HREA’s monthly meetings allow Muirfield Broadcasting to adapt and evolve so that we can continue to provide equal employment opportunities and prevent discrimination.</p> <p>Our HREA membership began in August 2019 and currently runs annually.</p>