

EEO Public File Report

For

WIOZ-FM & WIOZ(AM)

Southern Pines, NC

This EEO Public File Report

Covers the One-Year Period Ending July 31, 2019

EEO Public File Report

This EEO Public File Report is filed in the online public inspection file of each of the stations in the Employment Unit, pursuant to Section 73.2080(c)(6) of the Federal Communication Commission's (FCC) rules.

During the one-year period ending on July 31, 2019, the station filled the following full-time vacancies:

- **Multimedia Account Manager**

The station interviewed a total of 17 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered by this report and the cumulative number of interviewees referred by each source:

<u>Recruitment Source</u>	<u>Total Number of Applicants</u>
The Southern Pines Pilot	0
WIOZ-FM/WIOZ(AM) Radio	1
Star 102.5FM/WIOZ 550AM Web	2
NCAB JOB Link	0
Indeed.com	14

Attachment A contains the following information for the one vacancy that was filled during the reporting period:

- The recruitment source(s) used to fill each vacancy, identified by name, address, contact person, and telephone number;
- The recruitment source that referred the hiree for each full-time vacancy;
- The total number of persons interviewed for each full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

ATTACHMENT A

EEO INFORMATION FOR FULL-TIME VACANCIES

FULL-TIME VACANCY EEO INFORMATION

Job Vacancy: Multimedia Account Rep

Recruitment Source that Referred the Hiree: Star 102.5FM Radio

Date Vacancy Opened: 03/16/18

Total Number of Persons Interviewed for the Vacancy: 17

Date Vacancy Filled: 11/19/18

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred By the Source for the Vacancy	Did the Source Request Notification?
The Southern Pines Pilot - Newspaper	145 West - Penn Ave. Southern Pines, NC 28387	Kathy Desmond	910-692-7271	0	No
WIOZ-FM (Star 102.5 FM) / WIOZ (AM) 550AM Radio	200 Short St., Southern Pines, NC 28387	Tiffany Hewitt	910-692-2107	1	YES
N.C. Association of Broadcasters Website www.ncbroadcast.com	150 Fayetteville Street, Suite 1270, Raleigh, NC 27601	Elizabeth Parker	919-821-7300	0	No
Indeed.com	Indeed.com	Client Services	N/A	14	No
WIOZ-FM (Star 102.5 FM) / WIOZ (AM) 550AM Radio Websites www.WIOZ.com www.star1025fm.com www.sandhillstv3.com	200 Short St., Southern Pines, NC 28387	Tiffany Hewitt	910-692-2107	2	No

ATTACHMENT B
MENU OPTION ACTIVITIES

MENU OPTION ACTIVITIES

Stations WIOZ-FM and WIOZ(AM) have engaged in the following outreach activities during the year covered by this report:

Activity Classification	Type of Activity	Brief Description
5	Internship Program	<p>The Employment Unit continued its Internship Program for students from area high schools.</p> <p>In the Summer of 2018, one student was engaged in our internship program and received hands-on experience in the radio industry. Station personnel who worked with the intern included Programming Director and Production Director.</p>
4	Career Days	<p>STAR 102.5FM & WIOZ 550AM participated in a Career Day at Pinecrest High School on February 7th 2019. Station personnel who participated included Muirfield Broadcasting's Digital Manager.</p>
8	Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions	<p>Muirfield Broadcasting hired a consultant to train its Sales team, which training helped participating employees acquire skills to enhance their opportunity for advancement in sales and programming.</p>