

EEO Public File Report

For

WIOZ-FM, WIOZ (AM) & WYBE-CD

Southern Pines, NC

This EEO Public File Report

Covers the One-Year Period Ending July 31, 2015

EEO Public File Report

This EEO Public File Report is file in the public inspection files of the station pursuant to Section 73.2080(c)(6) of the Federal Communication Commission's (FCC) rules.

During the one-year period ending on July 31, 2015, the station filled the following full time vacancies:

- **TV Editor/Mid-Day Personality**

The station interviewed a total of 6 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered by this report and the cumulative number of interviews referred by each:

<u>Recruitment Source</u>	<u>Total Number of Applicants</u>
The Southern Pines Pilot	3
WIOZ-FM/WIOZ (AM) Radio	3
Employment Security Commission	0
Personal Referral	0
Star 102.5FM/WIOZ 550AM Web	0
NCAB JOB Link	0

Attachment A contains the following information for the vacancy:

- The recruitment source(s) used to fill each vacancy, identified by name, address, contact person, and telephone number;
- The recruitment source that referred the hire for each fill-time vacancy;
- The total number of persons interviewed for each fill time vacancy; and
- The total number of interview referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

ATTACHMENT A

EEO INFORMATION FOR FULL-TIME VACANCIES

FULL-TIME VACANCY EEO INFORMATION

Job Vacancy: TV Editor/Mid-Day Personality

Recruitment Source That Referred the Hiree: Star 102.5FM

Date Vacancy Opened: 12/31/14

Total Number of Persons Interviewed for the Vacancy: 6

Date Vacancy Filled: 2/17/15

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred By the Source for the Vacancy	Did the Source Request Notification?
The Southern Pines Pilot - Newspaper	145 West - Penn Ave. Southern Pines, NC 28387	Karen Triplet	910-692-7271	3	No
WIOZ-FM (Star 102.5 FM) / WIOZ (AM) 550AM Radio	200 Short St., Southern Pines, NC 28387	Tiffany Hewitt	910-692-2107	3	No
N.C. Association of Broadcasters Website www.ncbroadcast.com	150 Fayetteville Street, Suite 1270, Raleigh, NC 27601	Elizabeth Parker	919-821-7300	0	No
WIOZ-FM (Star 102.5 FM) / WIOZ (AM) 550AM Radio Websites www.WIOZ.com www.star1025fm.com www.sandhillstv3.com	200 Short St., Southern Pines, NC 28387	Tiffany Hewitt	910-692-2107	0	No

ATTACHMENT B
MENU OPTION ACTIVITIES

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Stations WIOZ-FM, WIOZ AM and WYBE-CD have engaged in the following outreach activities during the year covered by this report:

Activity Classification	Type of Activity	Brief Description
5	Internship Program	Continued our Internship program with students from area High schools. Over the last 12 months, one student was engaged in our internship program getting hands-on experience in the radio industry.
7	Scholarship Program	General Manager sits on the N.C. Association of Broadcasters board of Directors, which provides scholarships for students interested in broadcasting.
4	Career Days	Participated in Career Days at Farm Life Elementary and Southern Middle School. 2 Days at Farm Life, 1 Day @ Southern Middle School
8	Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.	Muirfield Broadcasting sent its Digital Manager to California to the Radio Ink - Digital Convergence Convention to learn skills, including television operations that would enable him to qualify for higher level positions.